

**WPGX**  
**700 West 23rd Street**  
**Unit C-28**  
**Panama City, FL 32405**  
**Main: (850) 215-6500**  
**Billing:**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1563431-1	08/28/16	August 2016	08/01/16 - 08/10/16

Property	Account Executive	Sales Office	Sales Region
WPGX	Dorie Penafiel	HRP-Washingto	National

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Farimount Avenue**  
**Suite 306**  
**Towson, MD 21286**

Advertiser	Product	Estimate Number
POL/Dunn, N/R/Congress/F	NEAL DUNN	3435

Flight Dates	Order #	Alt Order #
08/01/16 - 08/10/16	1563431	08337128

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	279	315

Agency Ref	Advertiser Ref

Send Payment To:

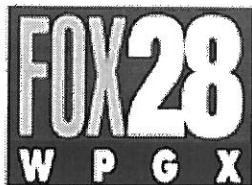
**WPGX**  
**Lockbox #1065**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1065**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/05/16	08/05/16	Big Bang Theory 2	6:30 PM-7:00 PM	----1--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 ----1-- 1 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPGX	F	08/05/16	6:59 PM	Big Bang Theory 2	6:30 PM-7:00 PM	:30	NDFL072616H	\$65.00 NM
2	08/01/16	08/01/16	Mon Prime Hr 1	7:00 PM-9:00 PM	2-----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 2----- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPGX	M	08/01/16	7:25 PM	Mon Prime Hr 1	7:00 PM-9:00 PM	:30	NDFL072616H	\$150.00 NM
1	WPGX	M	08/01/16	8:11 PM	Mon Prime Hr 1	7:00 PM-9:00 PM	:30	NDFL072616H	\$150.00 NM
3	08/07/16	08/07/16	Fox News Sunday	10:00 AM-11:00 AM	-----1	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 -----1 1 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPGX	Su	08/07/16	10:42 AM	Fox News Sunday	10:00 AM-11:00 AM	:30	NDFL072616H	\$10.00 NM
4	08/09/16	08/09/16	Big Bang Theory 2	6:30 PM-7:00 PM	-1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -1----- 1 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPGX	Tu	08/09/16	6:46 PM	Big Bang Theory 2	6:30 PM-7:00 PM	:30	NDFL072616H	\$65.00 NM
5	08/03/16	08/10/16	Big Bang Theory 2	6:30 PM-7:00 PM	--1----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 --1---- 1 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPGX	W	08/03/16	6:44 PM	Big Bang Theory 2	6:30 PM-7:00 PM	:30	NDFL072616H	\$65.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WPGX**  
**Lockbox #1065**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1065**

# INVOICE

<u>Invoice #</u> 1563431-1	<u>Invoice Date</u> 08/28/16	<u>Invoice Month</u> August 2016	<u>Invoice Period</u> 08/01/16 - 08/10/16
<u>Advertiser</u> POL/Dunn, N/R/Congress/F		<u>Product</u> NEAL DUNN	<u>Estimate Number</u> 3435

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/03/16	08/10/16	Big Bang Theory 2	6:30 PM-7:00 PM	--1----	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	--1----	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPGX	W	08/10/16	6:44 PM	Big Bang Theory 2	6:30 PM-7:00 PM	:30	NDFL072616H	\$65.00 NM
6	08/03/16	08/03/16	Wed Prime Hr 1	7:00 PM-8:00 PM	--1----	:30	1	\$110.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	--1----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPGX	W	08/03/16	7:41 PM	Wed Prime Hr 1	7:00 PM-8:00 PM	:30	NDFL072616H	\$110.00 NM
Total Spots							8		

### Payment Terms 30 Days

<u>Gross Total</u>	\$680.00
<u>Agency Commission</u>	\$102.00
Net Amount Due	\$578.00

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